

Vet Verified FRESH³⁴



Procedures

- Animal Health Protocol
- Castrated and dehorned



Vet Verified WEAN⁴⁵

Procedures

- Animal Health Protocol
- Castrated and dehorned
- Weaned for a minimum of 45 days
- Adjusted to confinement, a feed bunk, and a water tank

Animal Health Protocol

Spring Pre-Turnout Vaccinations

- Killed or MLV 5-Way Viral
- 7-Way Blackleg
- Mannheimia/Pasteurella
- Dewormer, Pour-On or Injectable

Pre-Weaning or Weaning

- Killed or MLV 5-Way Viral
- 7-Way Blackleg
- Mannheimia/Pasteurella
- Dewormer, Pour-On or Injectable

Weaning or Post-Weaning Booster (10-21 days)

- MLV 5-Way Viral
- Mannheimia/Pasteurella/Histophilus



Vet Verified PROGRAMS FRESH³⁴ & WEAN⁴⁵

622 McKinley Street
Great Bend, KS 67530
Phone: (620) 792-1265
www.MyAMCVets.com



WHAT ARE Vet Verified PROGRAMS ?

This is a Third-Party Verification Program. If the requirements of the third-party's vaccination program are satisfied, your calves become third-party verified. **FRESH34** is a complete set of vaccinations followed by boosters 10-21 days later.

Also required is castration, dehorning, and deworming. **WEAN45** is the same health protocol with two main procedure differences: weaning of the calves along with introduction to confinement, feed bunks, and water tanks. **WEAN45** aids in lowering the stress of weaning and getting shipped to feedyards by separating the two processes to different times, making feedyard adjustment healthier!

WHY Vet Verified PROGRAMS ?

Are you tired of going to the sale barn and not getting paid for vaccinating? It happens time and time again. Although you do everything right, your calves bring the same money as unvaccinated calves. Cattle buyers and feedlot managers know the value of vaccinating prior to weaning. These cattle tend to perform better, die less, and get sick less often than unvaccinated cattle. In the end it saves them time and money. However, many times vaccinated cattle are underrepresented, and cattle buyers and feedlot managers have been burned. Third-party verification programs assures buyers that cattle are vaccinated and restores buyer confidence. In recent years, managers and buyers have come to recognize and trust these programs.

VALUE OF Vet Verified PROGRAMS ?

Our ultimate goal for this program is to increase your profitability. We hope to do this by establishing brand recognition with this program. An easily recognizable ear tag will help us accomplish this. Aside from the cost of the vaccine, the only cost associated with the program is the price of the tag, which is \$1.21. As more and more buyers purchase these cattle and get along well with them, confidence will increase as should demand for enrolled cattle.

The impact of this program on your sale prices is heavily based on the proper marketing of your cattle. It is a must to market these cattle at prevaccinated sales, be it at a local auction market or on video auction. Local auction markets have assured AMC that program cattle will receive adequate representation and have been supportive of our efforts to add value to your cattle.

“ **Early reports suggest preconditioning values shot up from previous values of about \$35 to \$50 per calf to more than \$100 per head.** ”

Make sure you talk to your local auction market representative plenty of time before you sell your calves!